

# Heizle Baek

Graphic Designer

Visual Designer

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in Heizle Baek

📍 New York, NY

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## About

Hi, I'm Heizle, a design enthusiast navigating the vibrant streets of New York City as a sophomore at the School of Visual Arts. My design philosophy revolves around pursuing functional and innovative designs that cater to users' needs rather than mere aesthetics. My goal is to raise awareness of societal issues and drive positive change through design.

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## Experience

<b>Kreative Genius Club</b> Art direction and Design	Sep 2023 - Present
<b>Wall Painting</b> School Wall Painting	Jun 2019 - Jun 2019
<b>Art Exhibition Club</b> Visiting exhibitions with members	Mar 2019 - Dec 2019
<b>Face Painting Volunteer</b> Face Painting volunteer activities supported by children's hospitals.	Mar 2018 - Dec 2020

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## Education

<b>School of Visual Arts</b> New York, Unites States	Sep 2022 - May 2026
<b>Daejeon Arts High School</b> Daejeon, South Korea	Mar 2018 - Jan 2021

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## Skills

Photoshop	Paper art
Illustration	Napkin art
Photography	Book Binding
Editorial Design	Wood Engraving
Logo Design	Riso Printing
Branding	Collage
Drawing	
Painting	

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## Tools

Adobe Photoshop  
Adobe Illustration  
Adobe Indesign  
Adobe Aftereffect  
Adobe Lightroom  
Figma  
Miro  
Blender

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## Language

**English**  
Professional working proficiency

**Korean**  
Native or bilingual proficiency

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## Hobby & Interests

Drawing	Cooking
Crafting	Baking
Traveling	Camping
Photograph	
Film	

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I believe design is ..

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a Puzzle.

Design can be metaphorically likened to a "puzzle." Just as a puzzle involves assembling various pieces to form a complete picture, design entails combining different elements to solve a problem and create a cohesive solution. Each piece in design represents the designer's ideas, skills, and experiences, which are combined and connected to produce the final product. Therefore, like a puzzle, design is a process of creatively and skillfully integrating diverse components to achieve a polished outcome.