

Heizle Baek

Graphic Designer
Visual Designer

🌐 www.heizledesign.com

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in Heizle Baek

About

Hi, I'm Heizle, a design enthusiast navigating the vibrant streets of New York City as a sophomore at the School of Visual Arts. My design philosophy revolves around pursuing functional and innovative designs that cater to users' needs rather than mere aesthetics. My goal is to raise awareness of societal issues and drive positive change through design.

Experience

Kreative Genius Club Art direction and Design	Sep 2023 - Present
Wall Painting School Wall Painting	Jun 2019 - Jun 2019
Art Exhibition Club Visiting exhibitions with members	Mar 2019 - Dec 2019
Face Painting Volunteer Volunteer activities supported by children's hospitals.	Mar 2018 - Dec 2020

Education

School of Visual Arts New York, Unites States	Sep 2022 - Present
Daejeon Arts High School Daejeon, South Korea	Mar 2018 - Jan 2021

Skills

Art Direction	Riso Printing
UXUI	3D Printing
Research	Drawing
Design	Paper art
Illustration	Book Binding
Photography	Wood Engraving
Editorial Design	Collage
Branding	

Tools

Adobe Photoshop	Figma
Adobe Illustration	Miro
Adobe Indesign	Blender
Adobe Aftereffect	
Adobe Lightroom	
Adobe Aero	

Awards

2024 Clio Awards
Bronze x 1, Shortlist x 3

Language

English
Professional working proficiency

Korean
Native or bilingual proficiency

Hobby & Interests

Drawing	Cooking
Crafting	Baking
Traveling	Camping
Photograph	
Film	
